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POOL SHARK H2O Receives Center for Disease Control Certification

Bennington Vermont, February 22nd

Pool Shark H2O Inc.'s patented web application, which helps commercial pool managers ensure water quality, safety and compliance to health department regulations, has been awarded certification from the Center for Disease Control's Council under their Model Aquatic Health Code (CMAHC). Pool Shark H2O is only the second US organization to receive this certification, the first being The National Swimming Pool Foundation.

The certification is granted to help promote health and safety for all commercial pools and spas in hotels, resorts and other aquatic venues using the Pool Shark H2O system, as well as providing an incentive to help ensure compliance to the Model Aquatic Health Code.

THE MODEL AQUATIC HEALTH CODE (MAHC) is the Center for Disease Control and Prevention's voluntary guidance document that brings together the latest knowledge based on science and best practices to help state and local government officials develop and update pool codes. The guidance is all inclusive and covers design, construction, operation and management of public aquatic facilities. If followed, the guidelines in the MAHC can help reduce risk for drowning, injuries, and the spread of recreational water illnesses at public swimming pools and spas.

As Scott Trafton, President and CEO of Pool Shark H2O explains, "Every year we see more and more commercial pools being built. But, unfortunately, we also see increasing numbers of serious incidents where poor pool management has resulted in chemical injuries, diseases like Legionnaires and even deaths...tragedies that could be

prevented by better management through adopting the CDC's Model Aquatic Health Code."

Trafton points out that the CMAHC developed its new certification program in its effort to educate the public about products and services that meet strict standards to help protect public pool users' health and safety. He said, "Certification isn't a one time shot. It's something we have to earn and maintain. Every year the CMAHC will re-evaluate each certified service to make sure that it is meeting the same high standards set at the beginning. We must continually improve and meet new requirements in order to keep our certification and display the CMAHC emblem."

Consumer Impact

Hundreds of hotels, resorts, spas and swim clubs in twenty nine states are using the Pool Shark H2O service to ensure water safety and to help reduce the costs associated with excess chemical usage and paper handling.

As one example, Gaylord Oprylands has been a Pool Shark H2O user for a number of years. Last December, when they opened their new state of the art water park, "Soundwaves" in Nashville, TN, they expanded their existing Pool Shark H2O account to include all aquatic attractions in the new facility.

According to Blake Ramey who manages Soundwaves,

“Using Pool Shark H2O has proven to be the best way for our staff to keep in touch with our pool chemistry from shift to shift. By utilizing the technology within Pool Shark H2O we have drastically reduced the amount of time spent on calculating adjustments. From a management perspective I would highly recommend using this tool as it has many features that traditional methods do not possess, this makes it much easier to track test results and adjustments made by the team”.

Pool Shark H2O, a patented web-based and health department compliant application, was first introduced in 2012 and includes pool chemical test records with instant dosage calculations based on the National Swimming Pool Foundation’s Certified Pool-Spa Operator Course. The system also provides incident reporting, custom checklists and the ability to manage and receive realtime updates for facilities nationwide. The system is licensed on a “per pool” basis and can be customized.

For More Information on Pool Shark H2O:

<https://poolsharkh2o.com>