

FOR IMMEDIATE RELEASE:

Playworld Systems Names Steven Malriat New Chief Operating Officer

LEWISBURG, Pa. (May 5, 2008) --- Playworld Systems Inc. announced today that Steven Malriat has been promoted to Chief Operating Officer. For the past three years Mr. Malriat held the position of Chief Financial Officer within the company.

In his new role, Mr. Malriat will be responsible for directing, planning and coordinating all operating activities within the company. Before coming to Playworld Systems in 2005, Mr. Malriat was a Global Operations Controller at Southco, Inc.

“Steve has been an instrumental part of our company since the day he arrived,” said Matt Miller, president of Playworld Systems. “He is a highly qualified member of the management team and will certainly help us strategically manage our opportunities and challenges.”

Mr. Malriat resides in Lewisburg, PA and holds a bachelor’s degree in accounting from Villanova University.

Headquartered in Lewisburg, Pa., Playworld Systems is the commercial leader in customized recreation equipment. As an advocate for play for all ages, Playworld provides fun and challenging activities that increase mental and physical wellness. With more than 30 years of experience, the family-owned company offers a variety of recreational solutions that develop physical strength, balance and aerobic activity, as well as enhancing social skills. Because Playworld Systems believes the world needs play, it strives to produce the most innovative, creative and imaginative recreational products through its five brands – PlayDesigns®, Playworld™, Climbing Boulders™, Woodward® Ramps & Rails, and LifeTrail®. For more information, visit www.playworldsystems.com.

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