



Healthy Pools. Healthy Bodies.

For Immediate Release

www.nspf.org/espanol website launched for Spanish speakers

“The new NSPF® bilingual website creates easy access to critical information and training for Spanish-speaking people around the globe.”

Colorado Springs, CO (June 16, 2008)

A bilingual twin to the National Swimming Pool Foundation® (NSPF®) website is now available at www.nspf.org/espanol. This new site will help Spanish speakers in the U.S. understand prevention tools while their English speaking, writing, and reading skills develop. The valuable information on the English site attracts over 40,000 visitors per month. The new site will also bring valuable prevention information to native-Spanish speakers in Central America, South America, the Caribbean, and Spain. Visitors can easily toggle back and forth between the two sites by clicking the “Español” or “English” button on most pages.



“The war to combat illness, drowning, and injuries is being waged around the world and champions for safety must have tools they understand to tip each battle in our favor,” reinforces Thomas M. Lachocki, Ph.D., CEO of NSPF. “We have to stand together with our brother professionals around the world in our common cause. Outbreaks or drownings are bad whether they are in Bogota, Barcelona, or Boston. The first step to prevention is through education,” he concludes.

This parallel website is the next step in NSPF’s effort to bring leading prevention information to a broader world audience. They started by translating the Certified Pool/Spa Operator® (CPO®) Certification Handbook, Pool Operator Primer™ online training, the eProAcademy™ online learning center website, and the Pool Math™ Workbook. The “Handbook” is also available in French. The most critical pages on the Spanish site describe educational programs, online training opportunities, NSPF products, World Aquatic Health™ Conference information, research, news and articles, resources and links, and the online shopping cart.

“With Ms. Silvia Uribe, a certified translator and interpreter on the NSPF team, we are converting our customer’s wish list into reality,” summarizes Alex Antoniou, Ph.D., Director of Educational Programs at NSPF. We continue to look for ways to prepare professionals to prevent injury and illness,” adds Antoniou.



Healthy Pools. Healthy Bodies.

For Immediate Release

About the NSPF®

The National Swimming Pool Foundation® (NSPF®) is a non-profit organization founded in 1965, giving about one-third of all revenue earned from its educational programs in grants to prevent illness, injury, and drowning, and to attract more people to water by demonstrating the benefits of aquatic activity. The foundation works towards its mission to encourage healthier living through research and education with products like its Certified Pool/Spa Operator® (CPO®) certification training (English, Spanish, & French), Pool Operator Primer™ online training program (E & S), the Pool Math™ Workbook (E & S), the World Aquatic Health™ Conference, Certified Pool/Spa Inspector™ (CPI™) training, the Aquatic Play Feature™ Handbook, the Aquatic Safety Compendium™, and the eProAcademy™ online training center (E&S). Visit www.nspf.org for more information.

###