



A PLAYCORE Company

GameTime Expands GameTime Cares® Program for 2021

(Fort Payne, Ala.) – GameTime, a PlayCore company, announces an expansion of the GameTime Cares® program for 2021. [GameTime Cares](#) is a multifaceted program to help customers during difficult and unprecedented times. Due to overwhelming customer feedback regarding financial assistance with play and recreation projects, GameTime is offering 0% financing for 12 months, up to 40% savings on play systems, QuickShip™ play systems that ship in 3-5 working days, and a giveaway of our popular Expression Swings.

“GameTime is pleased to announce the expansion of our GameTime Cares® program for 2021,” said Fred Wiechmann, Vice President with GameTime. “At GameTime, we understand that these turbulent times have made it difficult to fund and install playground projects, and we hope the expansion of this program helps you go beyond the new normal and do something extra great in your community.”

By partnering with [Navitas](#), GameTime offers zero percent interest financing for 12 months on qualifying playground equipment purchases, allowing customers to maximize their spending power to enhance and improve their play areas. The playground equipment itself is also on sale thanks to the [GameTime Winter Sale](#), where customers can save up to 40% off eligible play systems and outdoor obstacle courses. Nearly 100 GameTime play systems qualify for the sale, including PowerScape, PrimeTime, Xscape, IONiX, and Modern City structures, as well as Challenge Course and KidsCourse systems. GameTime’s Winter Sale is only valid in the United States and only through March 30, 2021.

To help communities that don't have the funds to purchase new playground equipment at this time, GameTime is also [giving away Expression Swings](#). Through March 30, 2021, GameTime is giving away an Expression Swing per month. There is no purchase necessary, and those interested can enter to win online. The winners of the giveaway can choose from [Expression Swing Toddler](#) (adults and children ages 12 to 24 months), [Expression Swing](#) (adults and children ages 24 to 48 months), [Expression Swing Universal](#) (adults and children of all abilities ages 5 to 12 years), and [Expression Swing Tandem](#) (two users ages 5 and up). There are separate giveaways for the United States and Canada.

In hopes of expediting the playground installation process, GameTime has prepared two QuickShip play systems that ship in 3-5 business days, [both of which](#) are currently discounted as part of the Winter Sale.

About GameTime: GameTime is a leading manufacturer of inclusive playgrounds, custom play spaces, and outdoor fitness equipment. Headquartered in Fort Payne, Alabama, and with distribution worldwide, our products combine play research with thoughtful design to create play and recreation spaces for people of all ages and abilities. We bring together the right corporate, civic and nonprofit partners to build healthy, active communities that make the world a better place for children and families.

About PlayCore: PlayCore is a purpose-driven company committed to building stronger communities around the world by advancing play and recreation. The company infuses scholarly learning, through its Center for Outreach, Research, and Education, into its comprehensive family of brands. PlayCore combines best-in-class educational programming with the most comprehensive portfolio of play and recreation products and services to create tailored solutions that match the unique needs of each community served.

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