

**FOR IMMEDIATE RELEASE**  
**February 2021**

## **CRS WELCOMES NEW RECREATION SPECIALIST MATT OLDS!**

**Verona, Wisconsin** – Commercial Recreation Specialists (CRS) is pleased to announce the addition of Recreation Specialist, Matt Olds. Matt will be providing CRS customers complete land-based recreation solutions in New Jersey.

Matt has over 10 years of experience working in sales for prominent turf companies like SPRINTURF and AstroTurf. His experience in the industry makes Matt the CRS in-house turf expert. As a father of three, he personally understands the importance of quality recreation in communities to better serve its families and residents. Matt's personal drive for bettering communities, key talents in recreation, knowledge of cooperative purchasing, bid specifications and installation processes will allow him to help clients navigate the project process from conception to installation.

"The addition of Matt to the CRS project team not only broadens our reach, but expands our team's knowledge in recreation," said CRS Project Channel Manager Ryan Hartberg. "More than anything, Matt is a great team fit. Further, with his solid skill set, past work experience, and personal passion for quality recreation there will be extensive benefits to our clients and overall project successes. I am very excited to add him to our team."

### **About Commercial Recreation Specialists**

CRS is headquartered in Verona, Wisconsin, with representatives serving Wisconsin, New Jersey, Minnesota, Iowa, Nebraska and the Dakotas. It serves customers throughout the United States and the Caribbean. With more than 100 years of combined industry experience, CRS not only supplies the highest quality equipment, it also offers design, planning, installation and operations services. The company provides careful analysis of each client's facility and business goals in order to achieve the best

recreation solution possible. CRS delivers unparalleled industry knowledge and proven success in the commercial recreation market with clients including municipalities, schools, YMCAs, athletic facilities, sports venues, amusement parks, family entertainment centers, campgrounds, resorts, summer camps, zoos and other recreation venues. For more information, contact the CRS corporate office at (877) 896-8442 or visit their website at [www.crs4rec.com](http://www.crs4rec.com).

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