



## **For Immediate Release**

### **New AmericanPie™ Mini Golf is Throwback to the 50s & 60s**

(Traverse City, Michigan) [AmericanPie™ Mini Golf](#), a throwback to fun courses from the 1950s and 60s is being launched by [Adventure Golf & Sports \(AGS\)](#). “The idea was hatched as we created and installed several fun and whimsical nine-hole courses on the decks of Carnival Cruise Line ships,” enthuses Scott Lundmark, AGS president. “We took that idea and created AmericanPie, a unique, retro nine-hole course that has lots of tricks, is fun and super colorful with its geometric edges and portable obstacles. The entire product reminds us of mini golf courses of the past, and that’s why we named it ‘AmericanPie.’”

“AmericanPie represents a new generation of portable or permanent mini golf courses serving customer needs for easy setup, flexible layout, and quick disassembly for moving and storing. This breakthrough product was created while we were addressing several of these customer needs. First, we created three mini golf carpet shapes and re-designed golf holes that fit inside the carpet shapes. To keep the ball in play, a faux wood edge system was developed, which is quickly pinned together with slide-in connector brackets. The pinned edge system can be laid out to duplicate the recommended nine holes shapes or new ones can be created by the user.”

According to the AGS design team, the final customer need was to eliminate the traditional golf hole cup and use a Carpet Cup to capture the ball. AGS custom faux wood

obstacles add more fun and include circles, triangles, bars, as well as radius sections which are already used with other AGS portable and permanent applications. AGS specialty obstacles, such as vortex and pachinko, are offered as optional extras for use on permanent courses.

“The AmericanPie Mini Golf hole series is available in increments of one to nine holes,” comments Lundmark. “A base nine-hole package price is \$38,861 and includes 30 AGS Soft Rubber-Head putters in four sizes, four dozen mini golf balls, and a package of AGS obstacles. Five holes are ADA compliant and pins can be removed from other holes to allow ADA access. Nine holes can be set up in approximately 4,000 square feet or each hole can be positioned to permit traffic flow around columns and down hallways.”

Adventure Golf & Sports (AGS) is a global leader in the design, construction and installation of fun, interactive, cost-effective miniature golf and sports products and services. In addition to the new AmericanPie product, AGS offers a totally portable system ([RollOut™ Mini Golf](#)) and modular products featuring a patented interlocking panel system for mini golf, putting greens, pickleball, shuffleboard, bocce ball, croquet and golf hitting bays. These modular products are able to be installed on virtually any topography, as well as on rooftops and cruise ship decks for indoor and outdoor applications. Other AGS products include Bimini ring toss, bean bag toss and mini golf obstacles.

For more information about miniature golf products and sports courses from AGS, as well as pre-made portable systems that can be used in a variety of situations, email [info@adventureandfun.com](mailto:info@adventureandfun.com), call (231) 922-8166 or visit [www.AGSGolfandSports.com](http://www.AGSGolfandSports.com).

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