

OUTDOOR INDUSTRY WELCOMES INTRODUCTION OF CIVILIAN CLIMATE CORPS ACT

APRIL 5, 2021

BOULDER, Colo. – Outdoor Industry Association (OIA) today applauded a new bill to provide \$10 billion to create a Civilian Climate Corps. The legislation is based on the framework outlined in President Biden’s American Jobs Plan announced on March 31.

“Investing in the outdoors provides opportunities for people, businesses, and the environment to thrive. This important measure would create new jobs, help address challenges like catastrophic wildfires and other impacts of a changing climate, and ensure the outdoor economy remains a key part of our country’s economic recovery,” **said OIA executive director Lise Aangeenbrug**. “It could also help the nation fully realize the tremendous potential of the ‘Great American Outdoors Act,’ which is still in the process of being implemented. We commend the leadership and foresight of U.S. Representatives Joe Neguse and Abigail Spanberger and Senators Chris Coons, Martin Heinrich, and Ben Ray Lujan.”

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About the Outdoor Industry Association

Based in Boulder, Colo., with offices in Washington, D.C., Outdoor Industry Association (OIA) is the leading trade association for the outdoor industry. OIA unites and serves 1,200 manufacturer, supplier, sales representative and retailer members through its focus on trade and

recreation policy, sustainable business innovation and outdoor participation. For more information, visit outdoorindustry.org