



Tokyo 2020: 100 Days to Go! Technogym, Official Supplier of the Olympic Games, Will Provide 25 Training Centers with Over 1500 Pieces of Equipment

TOKYO 2020 OLYMPIC GAMES have chosen **TECHNOGYM** as the **Official and Exclusive supplier** of fitness equipment and digital technologies for the athletes' preparation. Technogym is internationally recognized for setting the standard in athletic training, rehabilitation and wellness; **Tokyo 2020 represents their 8th Olympic experience following Sydney 2000, Athens 2004, Turin 2006, Beijing 2008, London 2012, Rio 2016 and Pyeongchang 2018.**

In Tokyo, Technogym will equip 25 training centers for athletes to train prior to and during the Olympic Games. A total of **1,500 pieces of equipment** will be made available to the **15,000 Olympic and Paralympic** athletes visiting from over **200 different countries** and performing in **33 different disciplines**. Moreover, Technogym will also offer an expert team of trainers to assist athletes on other related services (gym layout, installation and technicalities).

The **Olympic Village**, located in the **Harumi waterfront district of Tokyo**, will serve as the main training center and will include Technogym's portfolio of products that can be utilized to help prepare athletes excel in their different disciplines. They include but are not limited to: **SKILL LINE**, the product range specifically designed for sport performance training; **SKILLRUN**, the state-of-the-art treadmill; **SKILLROW**, the professional rower; **SKILLMILL**, the functional non-motorized curved treadmill to train speed and power at the same time; and **SKILLBIKE**, the first indoor bike with real gear that allows athletes to train strength and endurance while maximizing efficiency. The Olympic Village will also feature complete strength training including **PURE**, the plate loaded strength station that combines safety and performance as well as **KINESIS**, Technogym's unique patented concept for 360° movement that simultaneously trains strength, balance and flexibility.

Technogym is globally recognized as the reference brand for elite sport athletic training.

Technogym's partners include the most important European football clubs such as Juventus, Milan, Inter, the Ferrari and McLaren teams in Formula 1, and the renowned PGA Golf Tour. Accoladed sports veterans like **Rafael Nadal** choose Technogym to prepare for the Games in Tokyo.

Worldwide, many promising young athletes are training for the Olympics at hundreds of sports centers with Technogym products and digital solutions. They include: **Oliver Zeidler**, rower from Germany; **Vincent Luis**, triathlete from France; sprint runner **Marlou van Rhijn**; track and field athlete **Dafne Schippers**; the judokas **Juul Franssen** and **Noël van 't End** from Holland; **Morgan**

Lake, heptathlete from team GB; and rower **Sid Ali Boudina** from Algeria. Tennis player **Kei Nishikori** will compete on their home turf, ready to defend the honor of the land of the Rising Sun in front of their compatriots. From the US sits **Ben Kanute**, a triathlete from Illinois who is filing the final details of a perfect preparation. In Italy, five young athletes are completing their approach to Tokyo: **Leonardo Fioravanti** will inaugurate the new Olympic sport of surfing; **Letizia Paternoster** and **Elia Viviani** for cycling; tennis champion **Jannik Sinner**; and **Yeman Crippa** will be tasked with writing new pages in the history of the middle distance.

About Technogym

Technogym is a world leading brand in products and digital technologies for fitness, sport and health for wellness.

Technogym offers a complete ecosystem of connected smart equipment, digital services, on-demand training experiences and apps that allow every single end-user to access a completely personalized training experience anytime and anywhere: at home, at the gym, on-the-go. Over 50 million people train with Technogym in 80,000 wellness centres and 500,000 private homes world-wide. Technogym has been Official Supplier to the last eight Olympic Games and it's the brand of reference for sport champions and celebrities all over the world.