

IHRSA 2021 Moves to Dallas in October

To confirm that IHRSA 2021 takes place and is safe for all attendees, IHRSA has decided to host its 40th anniversary in Dallas, TX.

BOSTON, MA—April 20, 2021—The International Health, Racquet & Sportsclub Association (IHRSA) announced that the 40th Annual IHRSA International Convention & Trade Show (IHRSA 2021) is moving from Los Angeles, CA, to Dallas, TX.

For the first time in more than 30 years, the IHRSA International Convention & Trade Show heads to Dallas from October 13-15, 2021, and will take place at the Kay Bailey Hutchison Convention Center Dallas.

The shift from Los Angeles to Dallas is to ensure that IHRSA members, industry partners, federations, and attendees from around the world will be able to safely gather to celebrate the fitness industry's revival at IHRSA 2021.

“Because of the current COVID-19 restrictions in Los Angeles County, hosting IHRSA 2021 in Los Angeles this September as previously planned is too uncertain,” said Brent Darden, IHRSA interim president and CEO. “The IHRSA Board of Directors, Industry Partner Advisory Council, and IHRSA staff unanimously agreed that moving the Convention to Dallas was the best path forward for our industry and attendees.”

Alan Leach, CEO of the West Wood Clubs in Dublin, Ireland, and chair-elect of the IHRSA Board of Directors, feels confident about the move. “Not only is Dallas an exciting new venue to host the IHRSA International Convention & Trade Show, the 13-15 October dates allow a few more crucial weeks for

those who may need the extra time to get the vaccine or appropriate approvals in order to travel,” said Leach.

IHRSA 2021, the premier annual gathering for the global fitness industry is expected to be the first in-person gathering of its kind for the industry since the pandemic. Attendees can look forward to hearing from keynote speakers, attending educational sessions, and experiencing a first-hand look at new innovations, products, and services for the fitness industry.

“I think it was a wonderful decision to move the show to Dallas, TX,” said Emmett Williams, CEO (Asia-Pacific) and partner of Myzone and member of the IHRSA [Industry Partner Advisory Council](#). “[It] provides certainty that the event will go ahead [and] helps vendors plan resources and operators book their schedule. We all win if we are all at IHRSA, swapping notes and gearing up for the comeback.”

The updated [IHRSA 2021 Exhibitor Prospectus](#) is now available. IHRSA will release more details for IHRSA 2021 as they are finalized. For updates, visit ihrsa.org/convention.

About IHRSA

IHRSA, the International Health, Racquet & Sportsclub Association, is a not-for-profit trade association representing the global fitness industry of over 200,000 health and fitness facilities and their suppliers.

IHRSA maintains a leadership role in advancing physical activity, which is critical to peak health and fight the battle against obesity and chronic lifestyle disease. As one of the world's leading authorities on the commercial health club industry, IHRSA's mission is to grow, promote, and protect the health and fitness industry. IHRSA provides its members with benefits and resources that will help them be more successful. IHRSA and its members are devoted to

making the world happier, healthier, and more prosperous through regular exercise and activity promotion. IHRSA is the publisher of *Club Business International*, the leading monthly magazine for the global fitness industry.